

Community Self-Portraits: The Mass. Memories Road Show at UMass Boston



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Joseph P. Healey Library, University of
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What is the Mass. Memories Road Show?



- ✓ Public Event
- ✓ Digital Collection
- ✓ Archival Record of MA Communities





The Event

- A Road Show is a collaboration
- UMass Boston's role is to provide a detailed roadmap for the day
- Local role is to organize a well-attended event that accurately reflects the composition of the community





Road Shows to Date

COMMUNITY ROAD SHOWS

- Norwood (2004)
- Roxbury (2005)
- Dorchester (2006-2007)
- Quincy (2007)
- Deerfield (2007)
- Brewster (2008)
- Natick (2008)
- Norwell (2009)
- Truro (2009)
- Falmouth (2009)
- Reading (2009)
- Danvers (2010)
- Stoneham (2010)
- Duxbury (2010)
- New Bedford (2011)
- Sharon (2011)
- Waltham (2011)
- Lowell (2012)
- Milton (2012)
- Peabody (2012)
- Halifax (2012)
- Lexington (2013)
- Stoughton (2013)
- Provincetown (2013)
- Wayland (2014)
- Allston Brighton (2014)
- West End (2014)
- Hingham (2015)
- Martha's Vineyard (2015)
- Spencer (2016)
- Hyde Park (2016)

THEMATIC ROAD SHOWS

- Grub Street Memoir Project (2007)
- Hebrew Senior Life (2007)
- World War II Veterans (2007)
- Boston Public Housing (2008)
- Boston Public Schoolchildren (2009)
- Boston Harbor Islands (2011)
- Irish Immigrant Experience (2013)
- UMass Boston (2014)



YOUR
PHOTO
HERE

Bring “up to three photos that represent yourself, your family or your community...”



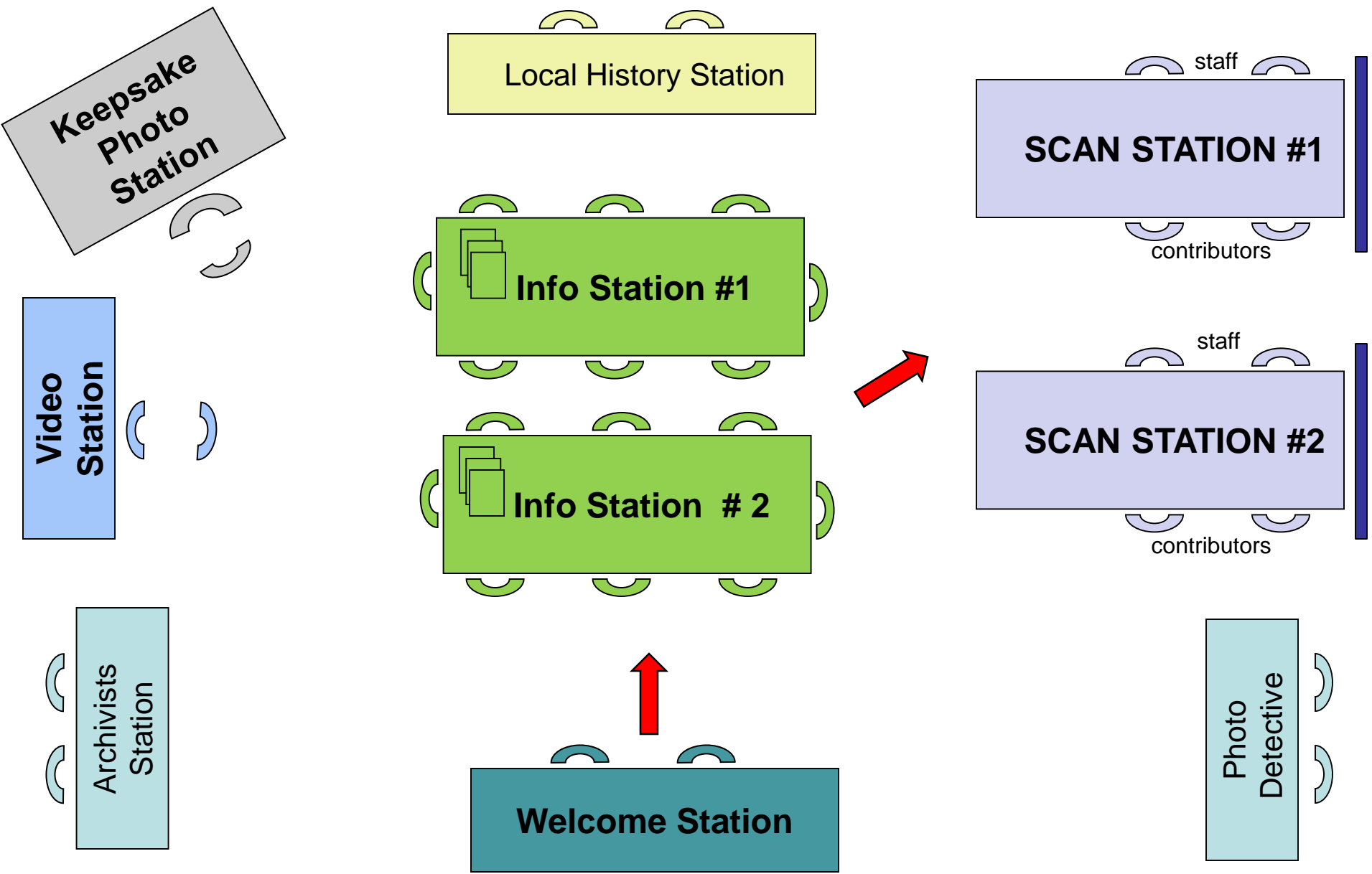
- ✓ Immigrant ancestors
- ✓ Family reunions
- ✓ Formal portraits
- ✓ Snapshots
- ✓ Community events
- ✓ Weddings, anniversaries
- ✓ Local businesses
- ✓ Cultural celebrations
- ✓ Old, new, color, B&W



The choice belongs to the contributor!

Mass Memories Road Show Sample Room Layout

YOUR PHOTO HERE





Welcome Station

- 2-3 Greeters
- Explain event
- Manage nametags & registration forms



REGISTRATION FORM



NAMETAG #: _____
(for staff use only)

Contributor Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ E-mail: _____

Your connection to [COMMUNITY]: _____

How did you hear about this event? _____

Thank you for sharing your photos and stories with the Mass. Memories Road Show! With your help, we are creating a state-wide digital archive online, at the Joseph P. Healey Library at UMass Boston and with local partners. To build this publicly accessible resource, it is important that we be able to use the photos, videos and text we gather without having to negotiate permissions with each contributor. Please read and sign the agreement below, which allows us to use your contributions in a variety of ways, at the same time protecting your ownership and publication rights.

The Mass. Memories Road Show at UMass Boston documents the people, places and events in Massachusetts through family photographs and stories. The goal of the project is to hold public scanning events in all of the 351 communities of Massachusetts, creating a digital portrait of the Commonwealth, providing access to family photographs and stories, and building community knowledge and connections.

PHOTO RELEASE

I do hereby give the University of Massachusetts Boston, its assigns, licensees, and legal representatives the irrevocable right to use my name, image and voice in all forms and media and in all manners, including composite representations, and advertising and other lawful purposes, and I waive any right to inspect or approve the finished product including written copy, that may be created in connection therewith.

NON-EXCLUSIVE PERMISSION

I hereby grant permission to the University of Massachusetts, its assigns, licensees and legal representatives to copy, display and distribute copies of the scanned documents identified by the Nametag# on this sheet, and to incorporate the scanned images in whole or in part into derivative works. I retain all other rights to these photos, including without limitation, the right to copy, distribute, publish, display or modify the images, and to transfer, assign or grant license of any such rights.

I am of full age. I have read this release and am fully familiar with its contents.

Signed: _____
(Parent or guardian must sign if contributor is under 18 years of age.)

Thank you for your contribution to Massachusetts history!

Reviewer initials: _____

Event #: _____



All attendees get a name tag





Information Station

- 5-10 Reviewers
- Help contributors select photos and complete Photo Forms



PHOTO FORM



YOUR PHOTO HERE

PHOTO ID #: _____ .TIF (for staff use)

CONTRIBUTOR NAME: _____

<i>Give this photo a TITLE:</i>		
WHERE was this photo taken?	Neighborhood: _____ Town/City: _____ State: ____ Country: _____	<i>I don't know</i> <input type="checkbox"/>
WHEN was this photo taken?	Year: _____ Month: _____ Day: ____	<i>I don't know</i> <input type="checkbox"/>
Name the <i>PEOPLE</i> <i>in this photo:</i> <i>List from back to front, left to right. Please use complete names.</i>	1. 2. 3. 4.	<i>I don't know</i> <input type="checkbox"/>
Please DESCRIBE this photo and let us know why it is important to you:		
Is there anything about this photo that you would like to know more about?		

Reviewer #1 Initials: _____ Reviewer #2 Initials: _____ Event #: _____



Scanning Station

- 2-6 scanners and 2-6 paperwork managers
- Scan & project images
- Work with original material
- Keep track of scans and paperwork





Video Station

- Videotape “the story behind the photo”
- 1 paperwork manager
- 1 professional videographer





Local History Station

- 2-3 local historians and/or reference librarians
- Written mini-history of community
- Identify images, locations
- Flag unique material for possible donation





Preservation Station

- Partnership with NEDCC
- Preservation advice from professional archivists



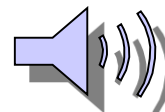


Keepsake Photo Station

- 1 photographer, 1 paperwork manager
- Documentation of the event
- Take-away for contributors



*"MA Memories
Roadshow a Hit in
Waltham" 1 min 57
sec*





Volunteer Training: Main role is *facilitation*

- **Help** the contributor tell his/her own story and describe their photographs in their own voice
- **Start** with a conversation about the photograph(s)
- **Encourage** the contributor to reflect on their *connection* to the photograph and *why* it is important to them
- Guidelines for photo titles and descriptions:
 - First person is preferred (*I, me, my, we, our...*)
 - Relatively concise
 - “Enough” detail but not “too much” 😊
 - ***In the end, the contributor decides!***





Which title better fits the MMRs guidelines?



a) Nashawena Mills, New Bedford, ca. 1940

b) My father, Arthur Lenk, at work at Nashawena Mills



Descriptions: best in the contributor's own words



*

Arthur Lenk working at Nashawena Mills, New Bedford

Comments: *My father, Arthur Lenk, came to America from Germany in 1913. He met another gentleman and both attended New Bedford Textile School to learn textile design. Reason for leaving Germany was because his father wanted him to follow his footsteps in the textile business. My dad wanted to be a baker to make fine French pastries. Photo taken circa 1940s.*

Contributor: Elizabeth Wolstenholme

When: 1940 (ca.)

Where: New Bedford Nashawena Mills

Who: Arthur Lenk (front)

Image ID#: 46.12.2.jpg



My father, Arthur Lenk, at work at Nashawena Mills (1940s)



After the Road Show

- UMass Boston handles image, data and video processing and post-production to include in Road Show archives.
- Photos, videos, data and other documentation are housed in UMass Boston Archives
- Available online: <http://openarchives.umb.edu>
- Digital copy of all material given to local team

Open Archives: Digital Collections
at the University of Massachusetts Boston

Open Archives Home Browse the Road Show Collection About the Road Show Log in Favorites ? Help

Search within results Search Advanced Search

You've searched: Mass. Memories Road Show

Road Show Name: boston harbor islands mass. memories road show

Sort by: Contributor Name Display Options Save to favorites 1 2 ...

Display: 20 Check/uncheck all

Add or remove other collections to your search:

- Mass. Memories Road Show
- AFSC Vietnam Curriculum Project - Children's Drawings
- Boston State College Photograph Collection
- Descriptions of UMass Boston's Collections (Finding Aids)
- Doug Clifford Photograph Collection, 1988
- Show 12 more

Narrow your search by:

- Road Show Name
- Location Names
- Decade

Browse suggested topics

- Boston Harbor Islands Mass. Memories Road Show (186)
- Halifax Mass. Memories Road Show (163)
- Lowell Mass. Memories Road Show (245)
- Milton Mass. Memories Road Show (333)

Find: at the mass Next Previous Highlight all Match case Phrase not found

zotero



YOUR PHOTO HERE

The Digital Collection

Open Archives: Digital Collections
at the University of Massachusetts Boston

[Open Archives Home](#) |
 [Browse the Road Show Collection](#) |
 [About the Road Show](#) |
 [Open Archives Blog](#) |
 [Rights and Reproductions](#) |
 [Log in](#) |
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 [? Help](#) |
 [English](#)

Search within results [Advanced Search](#)

Add or remove other collections to your search:

- Mass. Memories Road Show
- Children's Drawings from the AFSC Vietnam Curriculum Project
- Descriptions of UMass Boston's Collections (Finding Aids)
- Doug Clifford Photograph Collection, 1968
- Eagle Forward - Newspaper of the 24th Infantry Regiment, Korea, 1950-1951
- [Show 15 more](#)

Narrow your search by:

- ▶ Location Names
- ▶ Road Show Name
- ▶ Decade

Browse suggested topics

- Allston Brighton Mass. Memories Road Show (224)
- Boston Harbor Islands Mass. Memories Road Show (216)
- Boston Public Housing Memories Road Show (109)
- Brewster Mass. Memories Road Show (32)
- Halifax Mass. Memories Road Show (180)
- Irish Immigrant Experience Road



















You've searched: Mass. Memories Road Show

All fields: UASC-0140-0059*

(399 results)

Sort by: Contributor Name 1 2 ... 8

Display: 50 Check/uncheck all

					
<input type="checkbox"/> Provincetown quilt square	<input type="checkbox"/> George W. Holmes, b. 1856	<input type="checkbox"/> Ivory fid	<input type="checkbox"/> Roxana Adams at the Provincetown Mass. Memories Road Show	<input type="checkbox"/> Roxana Adams at the Provincetown Mass. Memories Road Show: Video Interview	<input type="checkbox"/> Dennis and Madeline Miller
					
<input type="checkbox"/> Lil Holway	<input type="checkbox"/> Cindy Arnold at the Provincetown Mass. Memories Road Show	<input type="checkbox"/> Phantasy photo--be your own wildest dream!--interior	<input type="checkbox"/> Phantasy photo--be your own wildest dream!--exterior	<input type="checkbox"/> Provincetown dog drag contest	<input type="checkbox"/> Ruth Atkins Rogers' grandfather
					





The Digital Collection

Ernie, Anthony and Veronica

[View Description](#)

[Download](#) [Print](#)



Description

Title	Ernie, Anthony and Veronica
Description	'Ernie is the uncle of Anthony and his sister Veronica. Ernie was born 6 months later than Anthony in 1930. Anthony is my father. His mother is Ernie's oldest sister. Ernie was lost at sea in the sinking of the vessel 'Patricia Marie' in October 1976. Pictured, from left to right: Ernest Cordeiro,my father Anthony R. Leonard, Jr., Veronica M. Leonard and Sparky, the dog. Location: Watson's Court.'
Contributor Name	Leonard, Susan
Decade	1940-1949
Location Names	Provincetown Barnstable County Massachusetts United States
People	Cordeiro, Ernest



IreneDupreyGutierrez23NB.mov



JackieRamos52NB.mov



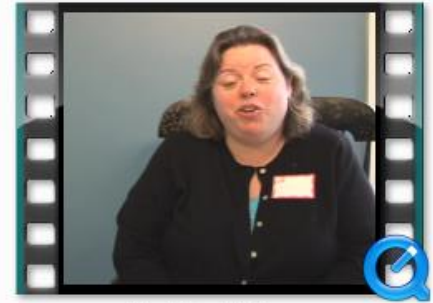
JeanneCostaVolunteerNB.mov



JimSullivan5NB.mov



KennethRamos2NB.mov



KimWilson68NB.mov



KirstenBendiksen70NB.mov



LanceGunberg48NB.mov



LauraPiresHester25NB.mov



LeonoraKyddWhyte14NB.mov



LindaWhiteBurrell13NB.mov



LizWolstenholme12NB.mov



50.16.ks.jpg.JPG



50.17.ks.jpg.JPG



50.18.ks.jpg.JPG



50.19.ks.jpg.JPG



50.20.ks.jpg.JPG



50.21.ks.jpg.JPG



50.22.ks.jpg.JPG



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50.26.ks.jpg.JPG



MMRS: an Event, an Experience and an Archival Record of MA Communities

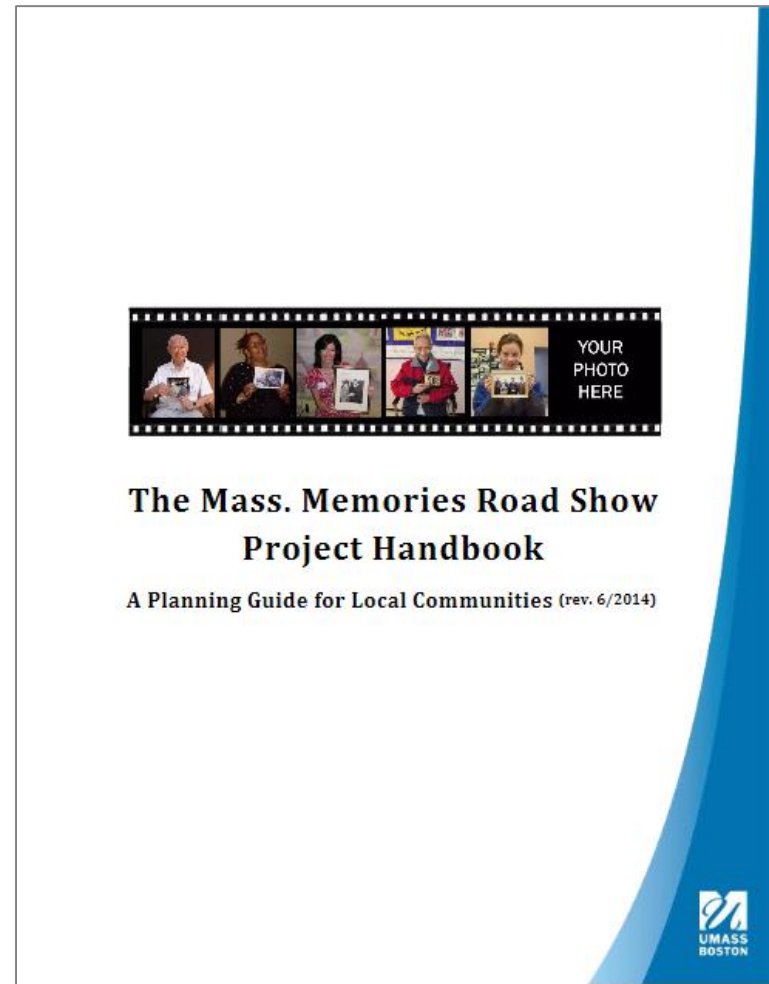


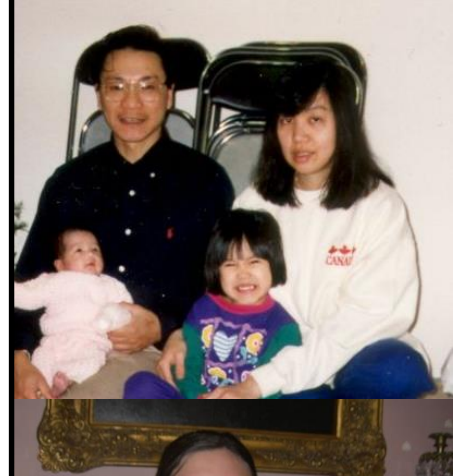
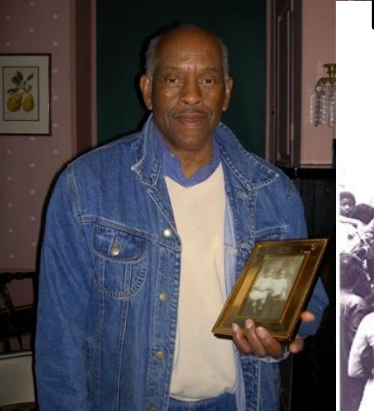


MMRS Handbook and application info available online

- blogs.umb.edu/archives
- OpenArchives.umb.edu

- *We are now accepting applications for the 2017 calendar year.*
- *The deadline is **July 15, 2016.***





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openarchives.umb.edu
blogs.umb.edu/archives

Recommended Reading

Joanne M. Riley and Heather Cole. "The Mass. Memories Road Show: a State-Wide Scanning Project" Digitization in the Real World: Lessons Learned from Small and Medium-Sized Digitization Projects. Ed. Ng, Kwong Bor and Kucsma, Jason. New York: Metropolitan New York Library Council, 2010. 223-241. Available at: <http://scholarworks.umb.edu/hlpubs/3/>

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The Mass. Memories Road Show is co-sponsored by the Patricia C. Flaherty Class of '81 Endowed Fund.

