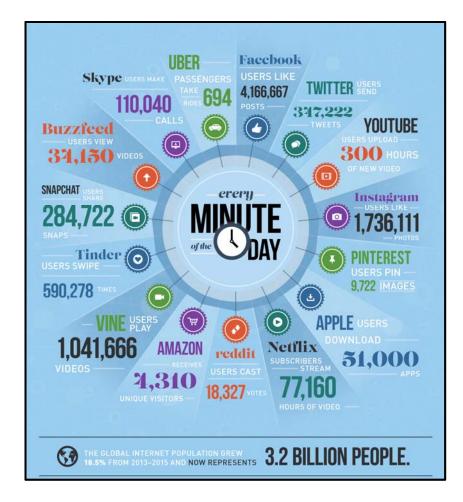
Piles of Stuff: On Aggregating Digital Collections

Paul Conway University of Michigan School of Information

2016 Digital Commonwealth Annual Conference

How much data is generated every minute?



https://www.domo.com/blog/2015/08/data-never-sleeps-3-0/



"Organic is nice, but haven't you got anything digital?"

Point of Reference - 2006

-- The (Digital) Library Environment: Ten Years After



- □ Transitions: 1996-2006
 - Discovery 2 Delivery + Creation 2 Curation
- □ Significance of new for-profit models
- □ Trends ahead from 2006

Lorcan Dempsey, "The (Digital) Library Environment: Ten Years After. *Ariadne* 46 (2006). <u>http://www.ariadne.ac.uk/issue46/dempsey/</u>



Lorcan Dempsey, OCOC VP Membership and Research & Chief Strategist



Digitization and aggregation

• Brief histories

Three super aggregators

- Europeana
- Digital Public Library of America
- Collex (NINES)

The next wave for aggregation

- Education & Training
- Analytics







First Digital Image, 1957 Russell Kirsch, National Bureau of Standards



Boyle & Smith, 1969 First Charge-Coupled Device



Steven Sasson, 1975 First Digital Camera



First Flatbed Scanner, 1978 Ray Kurzweil

Digitization in the Cultural Heritage Sector ... from experiments to projects to programs

RLG Digital Image Access Project (DIAP) - 1993-1995

become more pressing thereby. The RLG Digital Image Access Project (DIAP) decided to explore what happens when multiple sources of images reflecting many different indexing traditions are searched together. Not surprisingly, McClung reported that this was the hardest and least conclusive project on which she had ever worked. Her approach has always been to get the brightest people together and give them a well formulated problem and then the solution is arrived at. In this case they

"... McClung reported that this was the hardest and least conclusive project on which she had ever worked."

Top Digitization Guidelines - 2000s



National Archives (2004)

The LIBRARY of CONGRESS AMERICAN MEMORY

Library of Congress (2006)



North Carolina (2007)



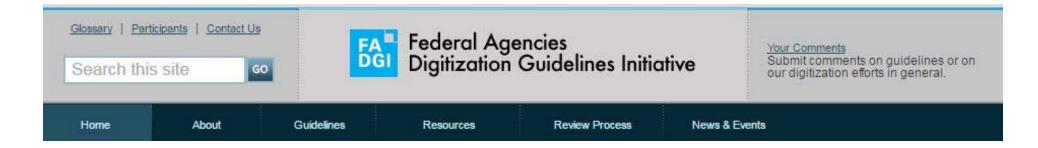
Colorado (2008)

Federal Agencies Digitization Guidelines Initiative



DRAFT September 2, 2015

Technical Guidelines for Digitizing Cultural Heritage Materials



http://www.digitizationguidelines.gov/

What is an Aggregator?

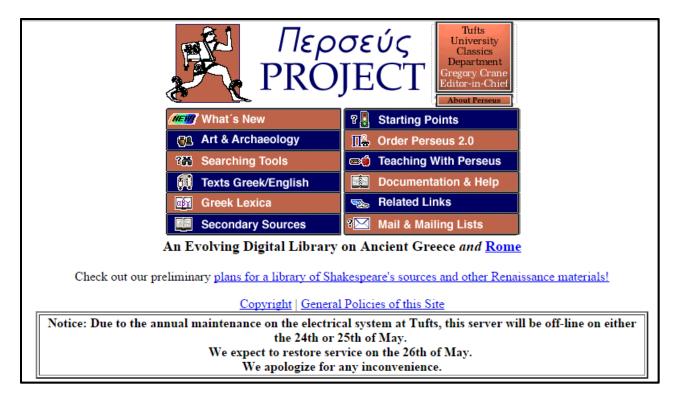
- ag·gre·ga·tor 'agrə,gādər/ a website or program that collects related items of content and displays them or links to them.
 - Open Archives Initiative Protocol for Metadata Harvesting
 - Based on Dublin Core descriptive metadata framework
 - □ Resource Description Framework W3C Semantic Web
 - Mapping diverse local collections to a common scheme
 - Most aggregator services assemble metadata only
 - A distributed model designed for scale

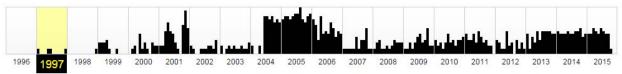
Thematic Research Collections

	CORPUS THOMISTICUM INDEX THOMISTICUS by Roberto Busa SJ and associates web edition by Eduardo Bernot and Enrique Alarcón English version			
Search: concordances terms works options new search				

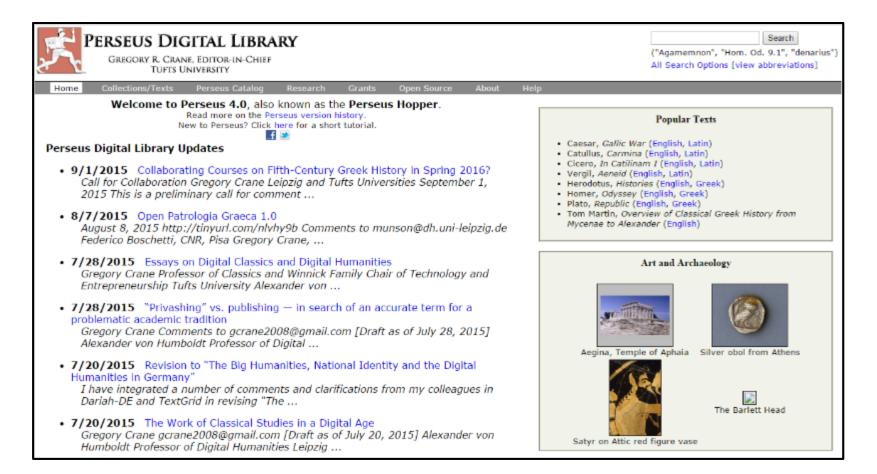
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Thematic Research Collections

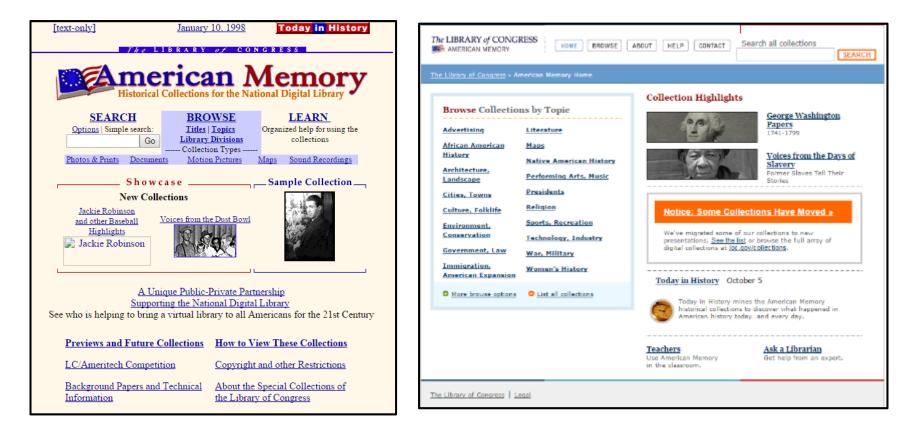


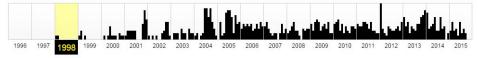


Thematic Research Collections



Aggregation - Digital Library Origins





Thematic Collections and Digital Humanities



News

Fellowships

April 4, 2016

People

How to Survive the Robot Apocalypse February 25, 2016 IHGC to Hold Spring Symposium for Mellon Fellows

February 18, 2016 IATH Helps a Course Find Evidence of Slaves at UVa

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The Walt Whitman Archive



Folsom, Ed - The Carver Professor of English at The University of Iowa Price, Kenneth M. - The Hillegass Professor of American literature at the University of Nebraska, Lincoln Networked Associate Fellows 1997

The Walt Whitman Archive is an electronic research and teaching tool that sets out to make Whitman's vast work, for the first time, easily and conveniently accessible to scholars, students, and general readers. Whitman, America's most influential poet and one of the four or five most innovative and significant writers in



2015-2017 Fellow Jennifer Petersen, Associate Professor Archaeology of Legal Definitions of Speech

Associate Fellows Derrick Aldridge, Education Brad Pasenek, English

IATH: http://www.iath.virginia.edu/



Making of America - Bound and Structured





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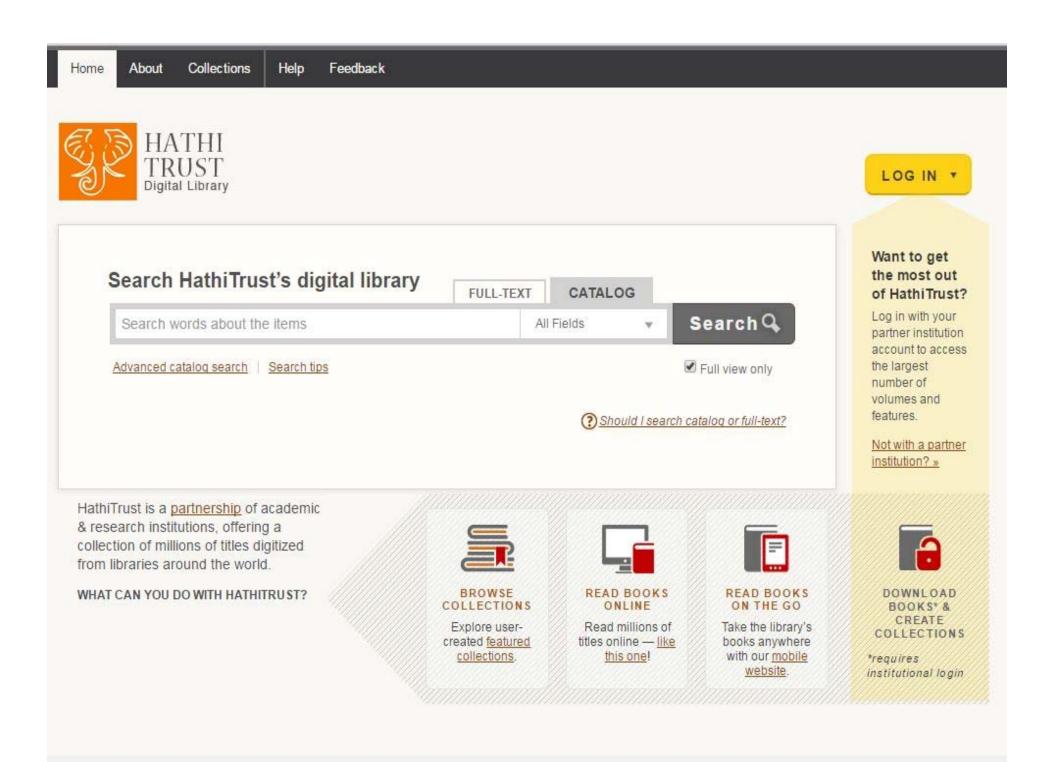
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About Google Books

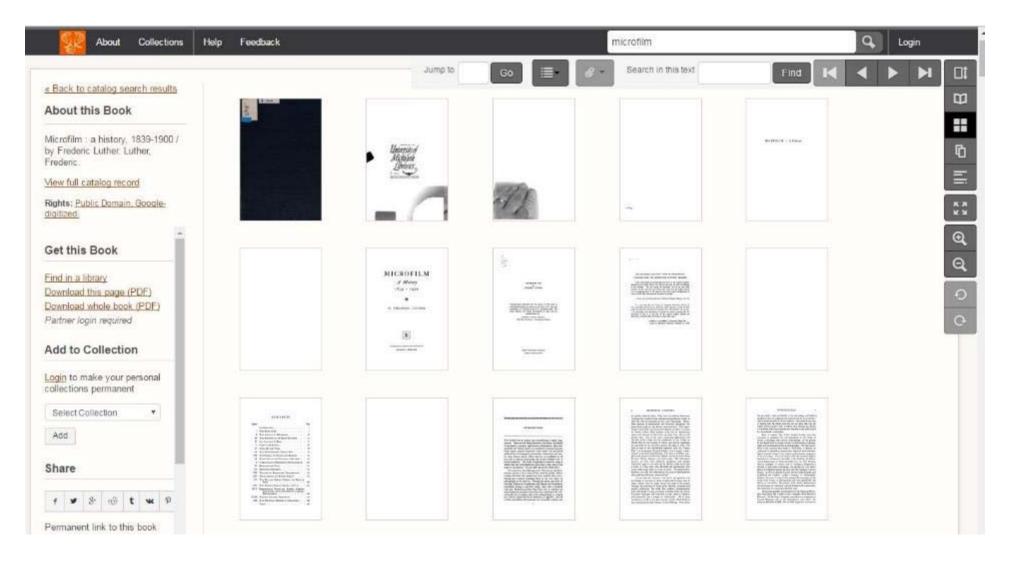
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Learn more fast

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Google Books and HathiTrust Digital Library



5 April 2016

Key Notes

Digitization and aggregation

• Brief histories

Three super aggregators

- Europeana
- Digital Public Library of America
- Collex (NINES)

The next wave for aggregation

- Education & training
- Analytics

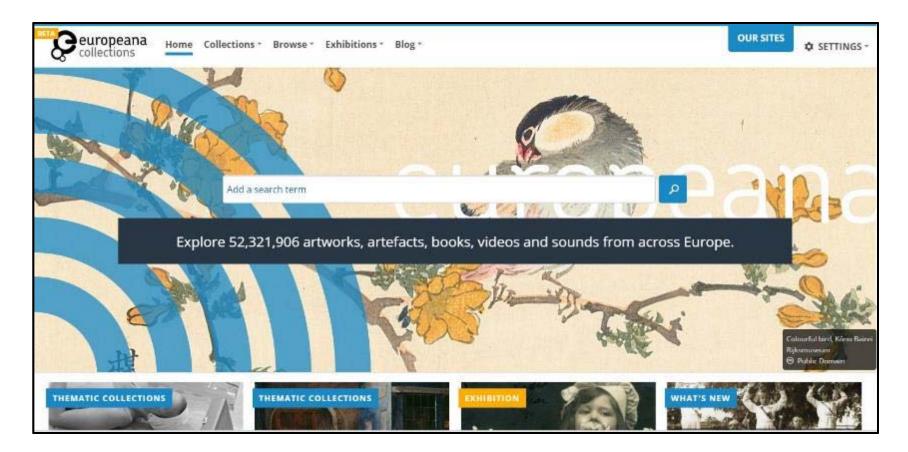




Emerging Lessons from Three Aggregators



Europeana Collections



http://www.europeana.eu/portal/

Europeana Collections - Innovations

- + path breaking standards compliance and development
 Resource Description Framework (RDF)
- + extraordinary progress on metadata manipulation
- + technical documentation optimized for developers
- + innovation in visualization
- + alliances with computer/info science researchers



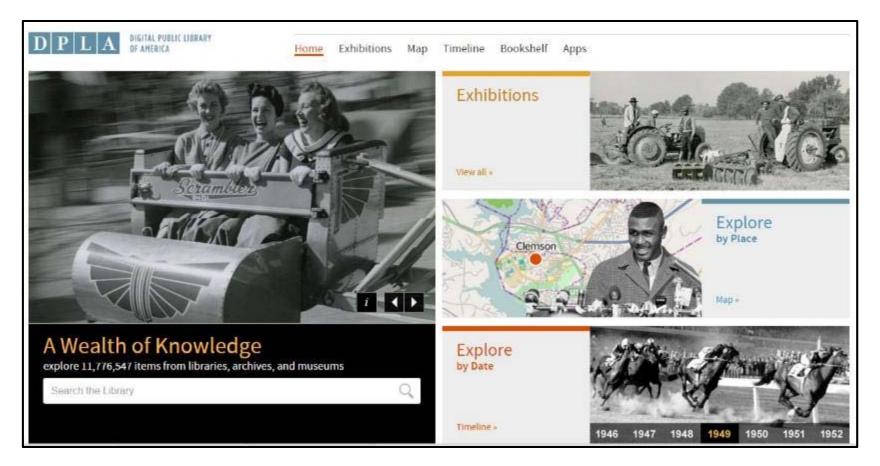
Europeana Publishing Framework

Here you see how the different tiers of the publishing framework work. In this example we use images. For video, audio, text and 3D, please see the Europeana Publishing Framework Appendix.

TIER	DIRECT LINK TO OBJECT PROVIDED	RIGHTS STATEMENTS	EUROPEANA API DISPLAYS	BENEFITS (CUMULATIVE)
Europeana as a search engine. 'I want people to find my collections'	No	Any from the Europeana licensing Eramework	Metadata, no direct link to object	Findability - indexed by search engines, linked data technology Web traffic - click-throughs to your site Analytics - from our statistics dashboard
Europeana as a showcase. 'I want people to find and view my collections on Europeana'	Yes. Minimum of 800+ pixels wide	Any from the Europeana licensing Eramework	Metadata plus direct link to object	Use in thematic channels - providing context and relation to other collections on Europeana More marketing through Europeana
Europeana as a distribution platform for non-commercial re-use. 'I want people to find, view and use my collections - but not for commercial gain'	Yes. Minimum of 1,200+ pixels wide recommended	Any from the Europeana licensing framework that allow for some re-use	Metadata plus direct link to object and can filter to show only re-usable objects	Impressions - collections viewed on platforms outside of Europeana Use in Europeana's existing partnerships and projects in e.g. education and research Use in apps and services by third parties
Europeana as a free re-use platform. 'I want people to find, view and use my content - however they want'	Yes. Minimum of 1,200+ pixels wide recommended	Any from the Europeana licensing framework that allow free and open access	Metadata plus direct link to object and can filter to show only re-usable	Use on open platforms like Wikimedia Use by creative industry and tourism sectors Use in commercial apps and services

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Digital Public Library of America



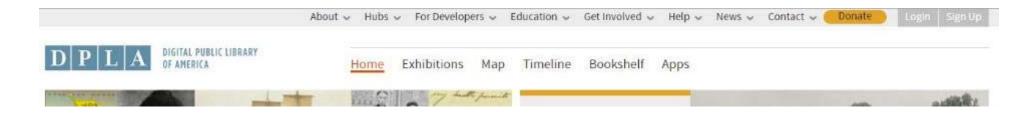
http://dp.la/

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Digital Commonwealth 2016

DPLA -- Innovations

- + Hubs and Service Hubs distribute effort and commitment
- + Extraordinary documentation for API developers
- + Cross connections to K-12 education [public library!]
- + Strong commitment to books [HathiTrust/Google]
- + Tools for geospatial, temporal, and thematic displays



NINES - Nineteenth Century Scholarship Online

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Collex Search Results

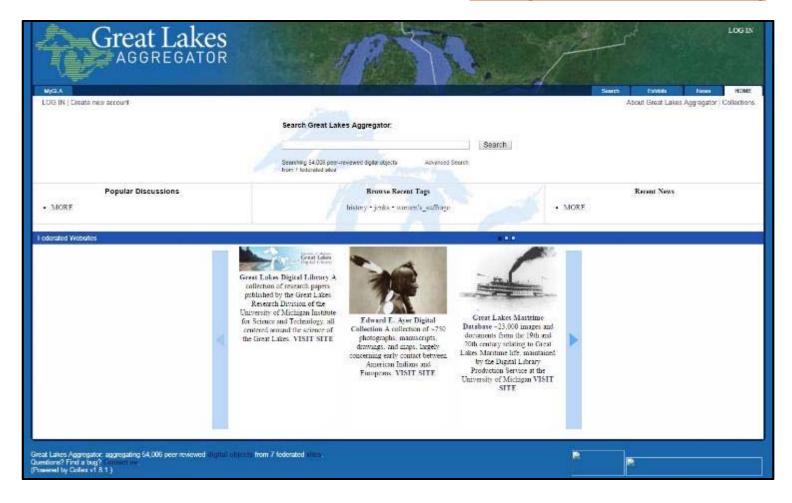
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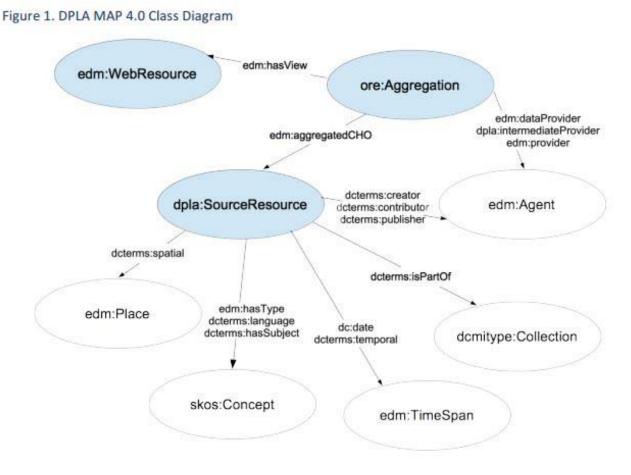
Collex -- Innovations

- + Conceived, developed, and lead by scholar-users
- + Peer review of collection contributions
 - □ Selectivity improves overall quality
- + Strong commitment to internal analysis tools
 - Juxta for juxtaposition and annotation
 - □ Commentary
 - Personal collections
- + Efforts to foster a publishing environment
 - □ Exhibits, attempts at open access journals

Aggregating Great Lakes Environmental History



DPLA Metadata Application Profile (MAP)



http://dp.la/info/wp-content/uploads/2015/03/Intro_to_DPLA_metadata_model.pdf

DPLA Where to Start?

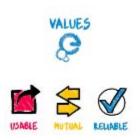
- Prospective partners ... test their standards against DPLA's expectations ...
 - … hubs are responsible for data quality
 - □ ... make sure data is as error-free as possible
 - □ ... elements and properties are **consistently** implemented
 - □ ... contextualize your data on a global level
 - □ ... descriptions useful to an unfamiliar audience
 - □ ... field tags are internally consistent across sub-collections

Europeana - Focus on Metadata Quality

- " ... Accessibility, accuracy and consistency of metadata and content are hugely important for the service we want to develop with you, our data partners."
- Every metadata record must have
 - □ dc:title or dc:description
 - dc:language (texts)
 - dc;subject or dc:type or dc:spatial or dc:coverage
 - edm:dataProvider (source institution to aggregator)
 - edm:provider (aggregator)
 - edm:isShownAt (URL link to item)
 - edm:rights (intellectual property)
 - persistent identifier

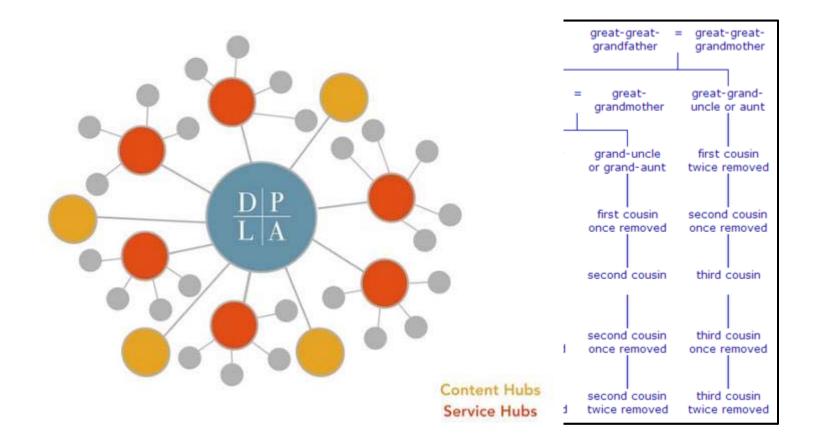
Eurppeana Publishing Guide v1.3 (2015).

http://pro.europeana.eu/files/Europeana_Professional/Publications/EuropeanaPublishingGuidev1.3.pdf

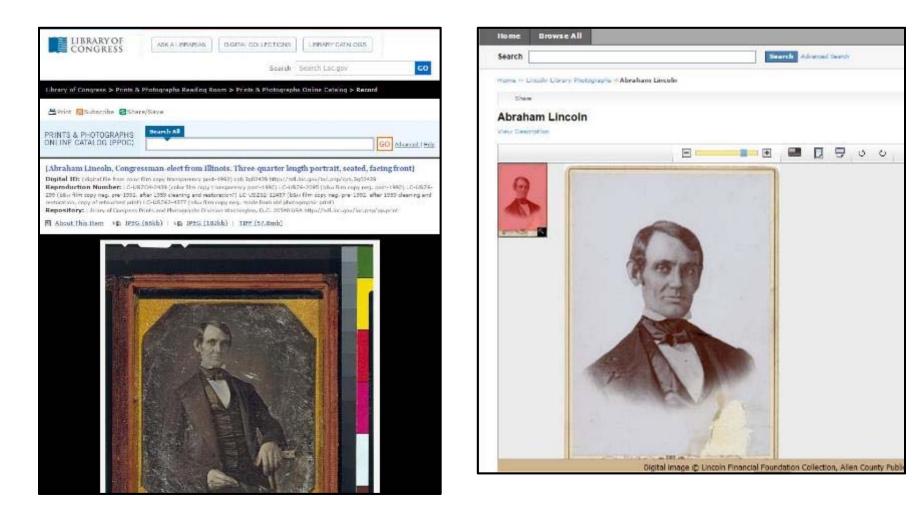




"Hubs" or "Twice Removed"?



Pass Through to Source/Provider



Key Notes

Digitization and Aggregation

• Brief histories

Three super aggregators

- Europeana
- Digital Public Library of America
- Collex (NINES)

The next wave for aggregation

- Education & Training
- Analytics



Point of Reference - 2006

-- The (Digital) Library Environment: Ten Years After



- Collective action on D2D services, including ...
 - Unified, syndicated, and extended discovery services
 - Progress!
 - Virtual reference networks
 - Barely attempted
 - □ Aggregated user feedback
 - Not in the frame, yet

Lorcan Dempsey, "The (Digital) Library Environment: Ten Years After. *Ariadne* 46 (2006). <u>http://www.ariadne.ac.uk/issue46/dempsey/</u>

Lorcan Dempsey, OCOC VP Membership and Research & Chief Strategist

Educate and Train for Life Beyond Search

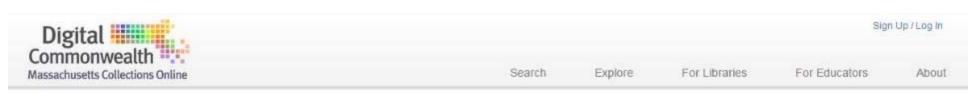
- Anticipate the impact of RDF aggregation on users and use
- Give care to derivative images [and the landing interface]
- Explore the lingering value of "hier-archival" context
- Embrace the full curation lifecycle D2D & C2C
- Curate cultural heritage organizations



Preserve ethical commitment to privacy and confidentiality

Take a page from Google and Amazon

 Capture and use data on search, discovery, transactions, feedback to drive the experience of aggregation





Explore historical collections from libraries, museums, and archives across Massachusetts

All Fields Search Search Q	All Fields •	Search	Search Q
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Use the map to search for materials from locations across the globe.



Explore curated collections of historic materials grouped by topic,

date, location, or format.

Institutions

View materials from libraries, historical societies, museums, and other cultural institutions.



Formats

Photographs, maps, postcards, manuscripts, books, artifacts, and more.

Thank you for your attention!

Paul Conway Associate Professor pconway@umich.edu

University of Michigan School of Information

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 <u>http://pro.europeana.eu/files/Europeana_Professional/Publications/EuropeanaPublishingGuidev1.3.pdf</u>
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